



## **Dateline: Sarasota, Florida**

### **International Digital Visual Arts Academy Announces Expansion**

Sarasota, Florida – Master Photographic Artist & Digital Arts Instructor, Steve Stennes announces the opening of the first academic digital arts academy for middle, high school and post graduate students. The International Digital Visual Arts Academy (iDVA) will provide beginner to advanced training in Digital Video Production with their other programs.

“Our academy is the first of its kind to combine a fully accredited international prep school with an elite digital arts training program for international and domestic students”, said Steve Stennes, president of iDVA academy. Students will have the opportunity of selecting one or multiple fields of study that the academy offers to provide a springboard for higher training and college recruitment around the country.

The iDVA academy is located at The Art Center Sarasota in Sarasota, Florida. The student’s schedule provides for an academic curriculum, academy programs, student housing, meals, transportation, 24 hour security and many student activities. Programs include a fulltime (9 month), post graduate (7 month), and many types of camp programs.

iDVA academy partnered with the internationally accredited Elevation Preparatory Academy in Sarasota, joining an elite group of other academies who provide training in: music, dance, art, painting, soccer, golf, basketball, baseball, softball, indoor & beach volleyball, bowling, sailing, archery and equestrian.

For more information on the International Digital Visual Arts Academy visit [www.iDVAacademy.org](http://www.iDVAacademy.org), or Sarasota International Academy of Sports and Arts [www.Sarasotaiasa.com](http://www.Sarasotaiasa.com) or call 941-224-7344.

## ***INTERNATIONAL DIGITAL VISUAL ARTS ACADEMY***

### **Digital Video Production:**

*Gain competency in digital production and post-production while exploring various formal, conceptual and structural strategies. Learn to generate digital video that communicates effectively and inventively, in preparation for positions in the creative industries of gaming, design and media production.*

### **2-D & 3-D Animation:**

*Offers a practice-oriented approach to the art and science of animation, with a particular emphasis*

on the special requirements of 3-D modeling and animating for the gaming industry. Develop powers of visualization as well as provide a conceptual basis for visual narrative. Graduates will be skilled in the use of industry-standard animation applications.

**Game Design:**

Offer a practice-oriented approach to the art and science of gaming. Emphasizes visual design and programming for video games and fosters conceptual understanding of the principles of game design for all varieties of games.

**Digital Photography:**

Designed to train students to record, interpret and process surroundings in a fast changing world. Gain experience in editing, manipulating and managing high quality still imagery using the latest equipment and various capture tools, color management plans and image manipulation plug-ins. Become competent in Adobe Photoshop®, Lightroom® and Elements®

**Website Design:**

Focuses on the dynamics of communication in the digital world. Learn to communicate effectively in website medium using tools like Adobe Muse® and Dreamweaver® in all organizational contexts.

**Other curriculum includes:**

**Print Making:** Learn the qualities of print making with many of today's medias like canvas, metallic, vinyl, wall décor and more. Learn how to calibrate and use ICC profiles to match your work to your prints.

**Interactive Design:** Offers an overview of courses in the creative process of storytelling and communicating through visuals and sound. Gain expertise in time-based design, interface and experience design through practice-oriented problem solving approach.

**Group Communications:** Focuses on the dynamics of communication in complex groups and organizations for the purpose of learning how individuals within such groups and organizations can become effective communicators.